FOR IMMEDIATE RELEASE

REDBEACON LAUNCHES IN SAN FRANCISCO BAY AREA

Product Enables Consumers to Find and Book Any Local Service Online

SAN MATEO, Calif. (October 19, 2009) – Redbeacon (http://www.redbeacon.com), the 2009 TechCrunch50 winner, has launched its powerful online local search product enabling users to compare providers, receive price quotes, and schedule appointments online to users in the San Francisco Bay Area.

Redbeacon Cofounder Ethan Anderson announced the launch on-stage at the Dow Jones VentureWire Showcase last week. "We're pleased that Redbeacon is now available to consumers throughout the Bay Area looking to save time and money on a wide array of household, business, and personal services. In the weeks leading up to our launch, we signed up thousands of high quality local businesses and professionals eager to handle virtually any service need that may arise."

Service requests began streaming in almost immediately, and ranged widely from personal trainers to tree trimmers to courier delivery services. In all cases, Redbeacon's patent pending system notifies available local service providers of the job and offers them the opportunity to submit price quotes to perform the service. Consumers then compare service provider profiles and prices before making their selection and booking the appointment online.

Redbeacon Cofounder Yaron Binur said, "We're excited to see people using Redbeacon to request and offer services for the very first time, and look forward to expanding to other geographies in the near future."

About Redbeacon

Redbeacon is a revolutionary new approach to finding local services through the Internet. At www.redbeacon.com, consumers request everyday services and receive price quotes from qualified local service providers. After comparing price quotes, business profiles, credentials, ratings and reviews, consumers can schedule appointments online with the service provider they like best. The product was created by three seasoned Internet veterans from Google, Ethan Anderson, Yaron Binur and Aaron Lee, who saw the need to improve online local search. Redbeacon took top prize at the prestigious TechCrunch50 Conference in September 2009.

For more information, contact:
Ethan Anderson
Red Beacon, Inc.
650-227-1076
ethan@redbeacon.com